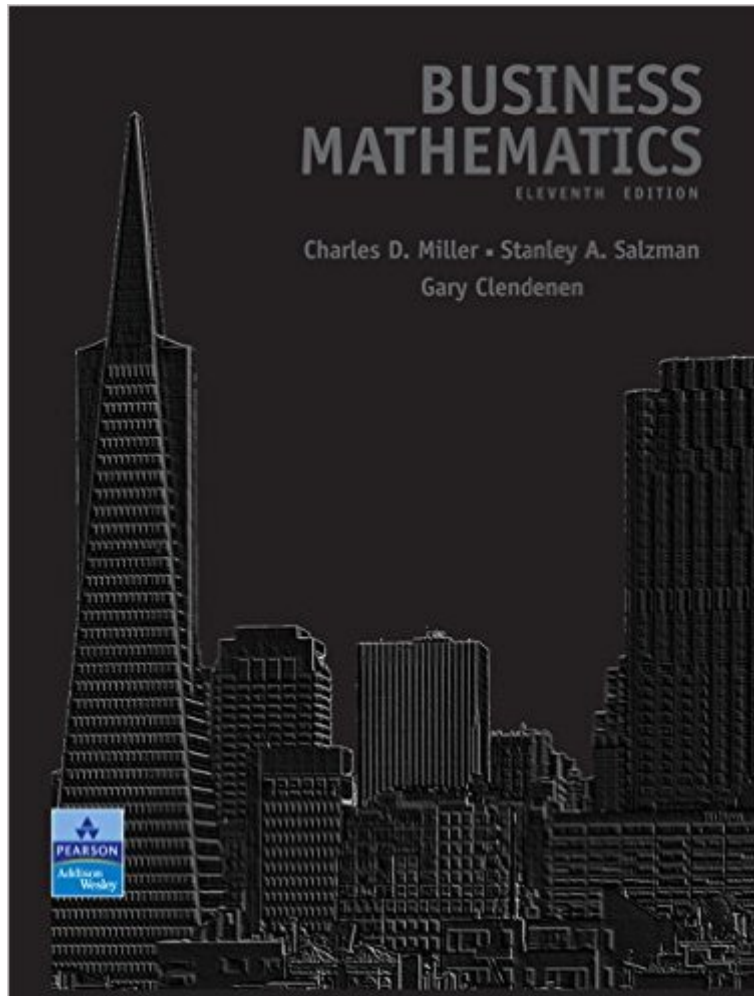


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# Business Mathematics (11th Edition)



## Synopsis

**KEY BENEFIT:** Business Mathematics, Eleventh Edition maximizes interest by presenting the necessary mathematics through real-world applications. New examples from real companies and the people who run them are woven throughout the book to apply the concepts to real practices. Many new photographs, news clippings, and graphs have been added to increase the relevance of chapter content to the world of business. The globalization of our society is emphasized through examples and exercises that highlight foreign countries and international topics. **KEY TOPICS:** Whole Numbers and Decimals; Fractions; Percent; Bank Services; Payroll; Mathematics of Buying; Mathematics of Selling; Simple Interest; Compound Interest; Annuities, Stocks, and Bonds; Business and Consumer Loans; Taxes and Insurance; Depreciation; Financial Statements and Ratios; Business Statistics. **MARKET:** For all readers interested in business mathematics.

## Book Information

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## Customer Reviews

Business Mathematics by Gary Clendenen and Stanley Salzman seems to cover most basic business maths. Here is the Table of Contents for readers interested in getting a good idea of the subjects covered:

1. Whole Numbers and Decimals
2. Fractions and Mixed Numbers
3. Percent
4. Equations and Formulas
5. Bank Services
6. Payroll
7. Mathematics of Buying
8. Mathematics of Selling
9. Simple Interest
10. Compound Interest and Inflation
11. Annuities, Stocks, and Bonds
12. Business and Consumer Loans
13. Taxes and Insurance
14. Depreciation
15. Financial Statements and Ratios
16. Business Statistics

Appendix A. The Metric System  
Appendix B. Basic Scientific Calculators  
Appendix C. Financial Calculators  
Answers to Selected Exercises  
Glossary

The book goes over the information quite thoroughly. However, there are a few things that can be improved upon. The book only mentions one method of doing things while there are actually several that make more sense. The answers in the back of the book help you check your work, but it does end up being a crutch that you lean on (once you figure out there are answers there). A lot of good information, even if it is a high-school level book used in colleges.

This textbook, unfortunately, is not for teaching yourself business math. Found that out the expensive way. I buy a lot of textbooks to read and learn from, but this is definitely a book that required a teacher or tutor. The concepts aren't difficult, but it's written to be more as a tool rather than a complete resource. Only buy it if you are going to take a business math class and this is the book your using.

Well organized and informative, this text educates and challenges today's young business math student whether the course is being taken as a requirement or as an elective. Either way, the successful student, upon completion of this course will walk away a better business student and a wiser investor/consumer.

I was a math teacher in New Orleans. While teaching many kids from different backgrounds. I recognized one thing, that many of the students had not an overall use of math or interest in that matter; however when I applied monetary value to the math I would teach with real life stories from the book it caught alot of attention. While reading the book the examples in the book from the different industries as well as the application of different principals of math and how they are utilized is important to many students that I teach and even myself; allowing the connection between book and real life. ...Con: some of the material needs a better index in locating material and principles in the book. It also needs more breakdowns for the formulas, it seemed very spread out. I would love to see another edition that has formulas that are correlated or commonly used together in the literature, and index. The book is awesome and needed so I would love to see more editions and would use more. It is set-up as though a parent would go through basic concepts and ideas in finance for ones children or a teacher with students. More advanced Statistics may need to look else where but as for basic Stats it does its job in this and other sections of Finance/ math concepts.

This math book is a great book. Some students in the class I used this book for used it and taught

themselves. My professor couldn't say enough about the book and how wonderful it was. I recommend it!

I teach an entry level business math course and have found this book to be a great resource at this level. It is a combination textbook and workbook, with tables for students to fill in as they work through exercises. The one problem with this is that the book is hard to resell if the student has written in the answers. The word problems are generally very useful in transitioning from the "how to" level to the "what is this good for level?". Some are a bit over-simplified but that can lead to good discussion. Highly recommend it.

I had to purchase this book for my business math class and overall I am happy with it. It explains the concepts well and is easy to understand. The quality is good. The only complaint I really have about it is that some of the answers are incorrect. All of the pages are also perforated. Whether that is positive or negative depends on what you want. I could care less about having the pages perforated but I wonder if that contributes to the price of the book. Personally, I think that it costs a bit more than it is worth but the price on Amazon was much better than at my school.

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